



Process economics for real decisions

ScrlSoft focused investment case
One product. One funded execution plan.

~€550k

AGGREGATE TARGET

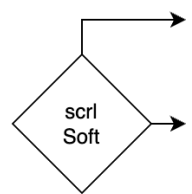
18 months

RUNWAY

€0

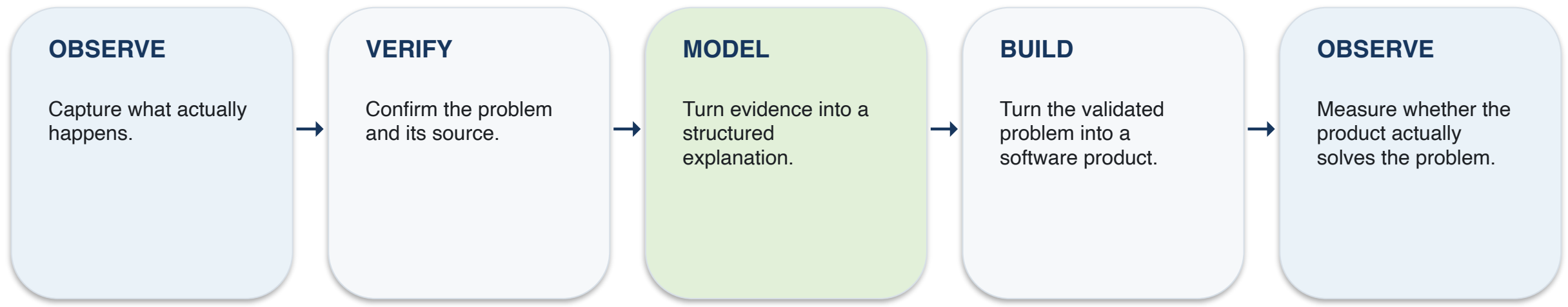
REVENUE BASELINE

Netherlands • initial validation: NL / DE / BE • international B2B scope



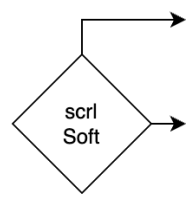
ScrI Soft — one operating loop

A repeatable company-level method for turning observed reality into better decisions and measurable feedback.



Company architecture

ScrI Soft builds and operates multiple independent products, but each has its own execution and economics. This financing round, team plan and 18-month execution cycle are exclusively for ProcessWorth.



The problem

Process decisions are often discussed before their operational and economic consequences are quantified.

Today

Process improvement frequently lives in spreadsheets, workshops and expert judgment.

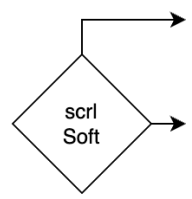
Operational assumptions, resource costs and alternatives are often evaluated in separate tools or not consistently at all.

Consequence

Teams can agree that a process should change without a reproducible view of capacity, throughput, bottlenecks, resource cost and alternative scenarios.

ProcessWorth

A structured, deterministic model connects process assumptions to operational calculations, economics and alternative comparison before a human makes the decision.



What ProcessWorth does

Not AI workflow automation. Not a general-purpose simulation engine.

1 Describe

- Volume
- Time
- Stages
- Durations
- Staffing

2 Calculate

- Capacity
- Throughput
- Backlog
- Bottlenecks

3 Economics

- Resources
- Rates
- Expenses
- Indicative unit cost
- Indicative unit price

4 Compare

- Saved runs
- Variants

5 Decide

Human reviews
evidence and
chooses

**Core principle: deterministic and auditable calculations from explicit user assumptions.
All functions speak the same language.**

Existing software asset

The round starts with product evidence, not a greenfield build.

3,601 commits

REPOSITORY HISTORY

May–Aug 2026

DEVELOPMENT SPAN

**Controlled beta
foundations**

CURRENT STATE

**Repository-
based**

DILIGENCE

Implemented foundations

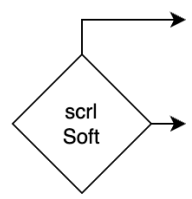
- Authenticated accounts/workspaces/projects
- Structured process input
- Deterministic calculation runs
- Resource/cost versions
- Scenarios and comparisons

Known gaps

- Complete EN/EU UX
- EU hosting/runtime
- Client handoff/export corridor
- Monetization runtime
- Corporate security/support evidence

Why funding now

The bottleneck has changed from founder-only software creation to independent user adoption, EU readiness and repeatable commercial evidence.



Initial customer and market

Initial validation in NL / DE / BE — not a product-market boundary

Independent consultants / contractors

Use ProcessWorth to model client processes, quantify alternatives and support a decision.

Evidence target:

- credible non-founder modeling
- reuse with another process/client
- willingness to pay

NL+DE consultancy-business proxy:

~13k conservative / ~32k base / ~66k broad

Corporate early adopters

2–3 organizations with repeat operational/process-improvement decisions.

Evidence target:

- real process modeled
- outputs affect a decision
- continued use after first exercise
- pilot/payment signal

NL+DE corporate proxy:

~13k / ~53k / ~131k

ProcessWorth is self-service software. Consultants and corporate teams are users of the product, not a ScrlSoft service-delivery layer.

Product levels create the upgrade path

The commercial model follows the product model: Process → Project → Company.

FREE — PROCESS

Manage and understand individual processes.

- Structured process input
- Operational calculations
- Process economics
- Saved process history
- Selected alternatives

Entry layer: prove usefulness at the process level.

PRO — PROJECT

Merge multiple processes into projects and link them into an end-to-end value-creation chain.

- Cross-process relationships
- Project-level view
- Combined operational/economic context

Price hypothesis:
~€79/month or ~€790/year

CORPORATE — COMPANY

Summarise multiple projects at company level and connect them into a broader value-creation view.

- Company-level aggregation
- Project/process access boundaries
- Shared economic context

Commercial entry hypothesis:
~€5k bounded corporate pilot

Pricing remains a validation hypothesis. The 18-month financing model assumes €0 revenue.

12 months to a focused investment decision

M1–M3 EU READY

EN/EU scope
EU runtime/hosting
First design-partner
pipeline

M4–M6 FIRST USE

First corporate-user pipeline
Independent-user workflows

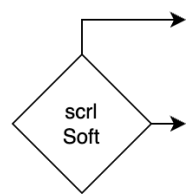
M7–M9 REPEAT

Corporate early adopters
Repeat independent use
Decision impact
Paid pilots where justified

M10–M12 DECIDE

Repeatability
Willingness to pay
Sales-cycle evidence

M12 decision: amplify ProcessWorth only if observed behaviour justifies the next unit of capital.



~€550k → 18 months of focused execution

ProcessWorth case only



Founder — built from operating reality

ProcessWorth is based on problems repeatedly encountered while launching, changing and closing real operations — not on a market-report abstraction.

2006–2017 • BUILD & EXPAND

- MOBIS warehouse launch in Russia — launch lead
- Gates warehouse launch in Russia — project lead
- Localised Gates production — project lead
- Logistics-network expansion into Belarus and Kazakhstan
- Designed and launched 3PL services for four new clients

2021–2025 • CHANGE & LAUNCH

- Expanded services for syncreon's main client
- Closed syncreon Russia warehouse and main-client contract
- New warehouse launch — Bangalore, India
- New warehouse launch — Lodz, Poland
- New warehouse launch — London, UK
- New warehouse launch — Coventry, UK

WHY THIS MATTERS

20+ years of operating responsibility means the founder has repeatedly had to answer the questions ProcessWorth is designed around:

What is the real process?

Where is the constraint?

What will a change cost?

What value does it create?

Which alternative is worth implementing?

The product turns that operating discipline into a repeatable software model.

Founder evidence: 11 publicly listed field projects across operations, logistics, service expansion, closures and international warehouse launches.

The ask

Seeking ~€550,000 in aggregate first-round financing

18 months • ProcessWorth only • €0 revenue baseline • multiple investors / single closings possible

Round delivers

EU-ready product
Independent-user evidence
2–3 corporate early adopters
Pricing / sales-cycle evidence

Team

Founder / CEO / PO
UAT / Business Development
Shared Developer
AI/agent capacity

Decision

At Month 12:
amplify if repeatable evidence exists;
otherwise bound further capital.

**ProcessWorth is the sole funded investment thesis;
TravelTracker and 5S Tracker are existing non-funded assets. No ProcessWorth round
capital or planned team capacity is allocated to their development.**